



TELEFÓNICA UK

WALKING THE TALK GREEN SUPPLY CHAIN

Large scale change towards sustainability is possible.
This case study shows how Telefónica UK empowered
its supply chain to go green with SSE Green.

With more than 356 million clients and 1.3 million shareholders, Telefónica, headquartered in Spain and operating in Europe and North, Central and South America, is one of the largest telecommunications companies in the world. They deliver world-class fixed, mobile and broadband networks.

In the United Kingdom, Telefónica UK (trading as O2) has over 32 million connections to its mobile network, running 2G, 3G and 4G services across the UK. It also operates a nationwide O2 Wifi service, has around 6,700 employees and over 450 retail stores.

It's their sustainable approach which is really remarkable though. Embedding the innovative, attentive spirit that their products have into all areas of their business, Telefónica Group developed a powerful sustainability plan.

This included creating an internal mandate to offset all their carbon emissions and source ethically. And so in the UK, O2 (Telefónica UK) became an SSE Green customer in 2009.

Telefonica



For a better
world of energy



And O2 stayed. Finding a perfect match for their values in SSE's Living Wage, carbon reduction and sustainable solutions. Today they're one of SSE Energy Solutions' longest-standing SSE Green customers.

The relationship has done great things: O2 encouraged their suppliers to take up the option of going sustainable with SSE Green – at the price that O2 pays. Suddenly an entire supply chain could benefit.

It's a great example of how working in partnership can make a huge difference to your company's carbon footprint.

"This is a great example of collaborative working between SSE Energy Solutions and Telefónica UK which enables Telefónica's suppliers and partners to procure renewable electricity (and thus reduce their carbon footprint) at a discounted cost."

Vijay Chouhan, Energy Manager || Telefónica UK

Talk to us about your particular goals and we can create a sustainability plan for you, together.

FOR A BETTER WORLD OF ENERGY

Get in touch to talk about growing your business with green energy.

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